

■ Our Mission

To contribute to the enrichment of quality of life around the world through the creation of innovative pharmaceuticals, and through the provision of pharmaceuticals addressing diverse medical needs.

We have established Core Values and Commitments as the criteria for our business activities and decision making. Our global brand is a pledge to our stakeholders of what the Company is capable of delivering, now and in the future. Our corporate slogan succinctly states how we make efforts for what and for whom.

In addition, we have established the DAIICHI SANKYO Group Corporate Conduct Charter* to act with the highest ethical standards and a good social conscience appropriate for a company engaged in a business that affects human lives.

* The full text of the DAIICHI SANKYO Group Corporate Conduct Charter can be found on page 28.

■ Core Values and Commitments (Criteria of the Value Judgment to Fulfill Our Mission)

Core Values	Notes
Innovation	: the introduction of new ideas, methods, or invention
Integrity	: the quality of being honest and of always having high moral principles
Accountability	: being responsible for the effects of your actions, and being willing to explain or be criticized for them

Commitments

1. To create innovative medicines changing SOC*
* SOC (Standard of Care): Universally applied best treatment practice in today's medical science
 2. To take a global perspective, and respect regional values
 3. To foster intellectual curiosity and strategic insight
 4. To provide the highest quality medical information
 5. To provide a stable supply of top-quality pharmaceutical products
 6. To be an ethical, trusted, and respectful partner
 7. To be accountable for achieving our goals
 8. To demonstrate professionalism, respect for others, and teamwork
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■ Corporate Slogan

Passion for Innovation.
Compassion for Patients.™

