

February 8, 2013

Regarding the falsely-represented and labeled, trademark-infringing product, "Glutax 4G Premium," which has appeared for sale in Indonesia

Recently, Daiichi Sankyo, Co. Ltd. (hereafter, Daiichi Sankyo) has received inquiries from Indonesian customers reporting that a suspicious, supposedly antioxidant product called "Glutax 4G Premium" is being sold and offered for sale online by websites accessible by consumers in Indonesia and is used in clinic in Indonesia.

In fact, "Glutax 4G Premium" is representing itself as originating from Daiichi Sankyo, as well as using the name of Daiichi Sankyo's manufacturing subcontractor, CMIC CMO Co., Ltd. The Daiichi Sankyo company name, logo, and our registered trademarks appear on its packaging, and the package design itself is very similar to one of Daiichi Sankyo's Indonesian prescription drug products.

Consequently, "Glutax 4G Premium" is a falsely-represented, trademark-infringing product, nor is it manufactured and/or sold by any Daiichi Sankyo Group companies or subcontractors. It is using the Daiichi Sankyo company name and logo without permission, as well as illegally bearing our registered trademarks.

Since discovering this falsely-labeled, trademark-infringing product, Daiichi Sankyo has been making preparations for legal action. However, since "Glutax 4G Premium" is sold as a product to be ingested into the body, we consider it to be our highest priority to first of all protect consumers. Therefore, we have decided to place advertisements in Indonesian newspapers and magazines stating that "Glutax 4G Premium" is in fact a falsely-labeled, trademark-infringing product which is in no way connected to Daiichi Sankyo.

The advertisements were published on February 28, 2013, in various Indonesian newspapers, such as Kompas, Bisnis Indonesia and in the March or April issues of Malaysian magazines, such as Femina, Cosmopolitan, Dewi, Cita Cinta.

Daiichi Sankyo will not hesitate to initiate legal proceedings for any unauthorized use in the course of trade of our company name, logo, and/or trademarks, and we intend to continue to vigorously defend our rights against this and any other intellectual property challenges.

[Newspaper ad in Indonesian](#)