Company name: DAIICHI SANKYO COMPANY, LIMITED Representative: Takashi Shoda, President and Representative Director (Code no.: 4568, First Section, Tokyo, Osaka and Nagoya Stock Exchanges)
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## DAIICHI SANKYO Notice on Organizational Restructuring as of October 1, 2008

**Tokyo, August 26, 2008** – DAIICHI SANKYO COMPANY, LIMITED announced plans for organizational restructuring.

- 1. Overview of organizational restructuring
  - I. Sales & Marketing Division
    - a) Creation of Product Marketing Department
      - The Product Marketing Department will consolidate the roles of drug development, evaluation of in-licensing candidates, pre-launch market research and strategic planning as well as the strategic planning for each product category and act in a policy promotion role.
         Accordingly, the Marketing Department will be phased out.
    - b) Creation of a new Promotion Management Department
      - A new Promotion Management Department\* will be created to oversee both the coordination and advancement of market strategy policy and product policy. The new department will also carry out the following functions: development of market strategies, management and deployment of resources, operation and maintenance of IT infrastructure and the development of product seminars. Accordingly, the old Promotion Management Department will be phased out.
        - \*The Japanese name for the new department will be changed.
    - c) Phase out of Career Development Department
      - The Career Development Department will be phased out and its various roles will be relegated to departments within the Sales & Marketing Division.