

**For Immediate Release**

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**Daiichi Sankyo Establishes Sponsored Level 1 ADR Program in the United States**

**TOKYO, Japan (November 15, 2011)** —Daiichi Sankyo Company Limited (hereafter, Daiichi Sankyo) today announced that it has established a sponsored Level I American Depositary Receipt (ADR) program in the United States with Deutsche Bank Trust Company Americas (hereafter, Deutsche Bank). Trading of the sponsored ADR became effective on Monday, November 14, 2011 (U.S. Eastern Standard Time) with Deutsche Bank acting as the depositary bank issuing the shares.

Daiichi Sankyo's sponsored ADR program is not for the purpose of raising capital in the U.S. market. Consequently, Daiichi Sankyo's ADR shares will not be listed on any U.S. stock exchanges and there will be no new issuance of shares. As a result, the total number of outstanding shares of the company will not increase and there will be no dilution of share value.

**1. Purpose of establishing the sponsored ADR program**

The purpose is to develop new investors, thus expanding the overall investor base, by enhancing investor services in the U.S. and broadening the choices of available investment instruments in the U.S. capital market. Daiichi Sankyo, which has thus far focused IR activities in the U.S. on institutional investors, expects that the establishment of a sponsored ADR program there will lead to greater name recognition for Daiichi Sankyo across all types of American investors.

**2. Details of the sponsored ADR program**

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| (1) Type of ADR program:    | Sponsored Level I ADR                          |
| (2) Trading market:         | OTC (Over The Counter)                         |
| (3) Trading effective date: | November 14, 2011 (U.S. Eastern Standard Time) |
| (4) ADR ratio:              | 1 ADR: 1 Ordinary share                        |
| (5) CUSIP number:           | 23381D102                                      |
| (6) Ticker Symbol:          | DSNKY  |

(7) Depositary Bank:	Deutsche Bank Trust Company Americas
(8) Local Custodian:	Mizuho Corporate Bank, Ltd.

(Reference)

1. ADR (American Depositary Receipts) is a receipts which represents an ownership interest in the underlying securities of a non-U.S. company. Registered at the U.S. Securities and Exchange Commission (SEC), an ADR is a negotiable security in the U.S. and is traded in the same manner as other U.S. securities for clearance, settlement, transfer and ownership purposes.
2. Sponsored ADRs are issued by one single depositary bank under a deposit agreement with a company who issues the underlying shares. The depositary bank clarifies rights and obligations among the Company, its investors/holders and the depositary bank. Sponsored ADR programs are classified into three types, i.e. Level-1, 2 and 3 depending on whether it is unlisted, listed, or initial/secondary public offering, and on the level of disclosure required by the SEC. Level-1 ADR is an unlisted program. A level-2 ADR is a listed program (e.g. New York Stock Exchange), and a Level-3 ADR is a listed program accompanied by capital raising in the form of new share issue.

Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

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