For Immediate Release

Company name: DAIICHI SANKYO COMPANY, LIMITED

Representative: Joji Nakayama, President and CEO

(Code no.: 4568, First Section of Tokyo, Osaka and Nagoya Stock Exchanges)

Please address inquiries to Toshiaki Sai, Corporate Officer,

Vice President, Corporate Communications Department

Telephone: +81-3-6225-1126 (Public Relations)

+81-3-6225-1125 (Investor Relations)

http://www.daiichisankyo.com/

Champion Swimmer Junya Koga to Join Daiichi Sankyo

Tokyo, Japan (January 5, 2011) - Daiichi Sankyo Company, Limited (TSE: 4568; hereafter, Daiichi Sankyo) has reached an agreement to employ short course backstroke swimmer Junya Koga. Koga will continue to compete athletically while working for Daiichi Sankyo.

Daiichi Sankyo made the decision to hire Koga in collaboration with the Japanese Olympic Committee's athlete employment project. By hiring this top class athlete, Daiichi Sankyo seeks to grow by stimulating its employees to foster their competitive spirit.

Junya Koga has won many world class swimming competitions in the backstroke (50 and 100 meters). His passionate spirit of competition parallels the Daiichi Sankyo vision of becoming a Global Pharma Innovator. Daiichi Sankyo is proud to fully support Junya Koga in his athletic endeavors.

Personal profile

1. Birth date: July 19, 1987 (23 years old)

2. Height/weight: 182 cm/74kg

3. Hometown: Kumagaya, Saitama

4. Accomplishments:

- Winner of the 100 meter backstroke and 2nd in the 50m backstroke at the 2009 FINA World Championships
- Winner of the 50m backstroke and 2nd in the 100m backstroke at the 2010 Pan Pacific Swimming Championships
- Winner of the 50 meter backstroke and 2nd in the 100m backstroke at the FINA/ARENA Swimming World Cup 2010 in Tokyo
- Winner of the 50 meter backstroke and 2nd in the 100m backstroke at the 16th Asian Games in Guangzhou