



RANBAXY

Daiichi Sankyo and Ranbaxy launch hybrid business in Brazil to expand business of both companies

Tokyo, Japan and Gurgaon, India, April 17, 2013 – Daiichi Sankyo Company, Limited (hereafter, Daiichi Sankyo) and Ranbaxy Laboratories Limited (hereafter, Ranbaxy) today announced synergy in Brazil to expand the business of both companies in the country. As part of this synergy, Ranbaxy will support Daiichi Sankyo's Brazilian subsidiary, Daiichi Sankyo Brasil Farmaceutica Ltda. (hereafter, Daiichi Sankyo Brazil), to enter the branded generics market, in addition to its established business of providing innovative products. Ranbaxy's Brazilian subsidiary, Ranbaxy Farmaceutica Ltda. (hereafter, RFL) would continue to independently promote Ranbaxy's generic products and also enter into branded generics in Brazil.

The pharmaceutical market in Brazil is the biggest in Latin America, and it is expected to become the fourth biggest in the world in 2016. In Brazil, Daiichi Sankyo has built up its market presence with innovative pharmaceuticals through Daiichi Sankyo Brazil. On the other hand, Ranbaxy markets its generic products in Brazil through its subsidiary, Ranbaxy Farmaceutica Ltda.

With the announced synergistic collaboration, the Daiichi Sankyo Group will expand its presence in Brazil through its hybrid business model promoting innovative, branded generic and generic pharmaceuticals.

About Daiichi Sankyo Brasil Farmaceutica Ltda.

1. Founded: 1962
2. Head Office: Sao Paulo, Brazil
3. Representative: Eloi Bosio
4. Sales: 6.7 billion yen (\$85 Mn*) (FY 2011)
5. Employee: 314 (December 2012)
6. Main Products: Benicar®, Effient®
*79.07 yen/\$

About Ranbaxy Farmaceutica Ltda.

1. Founded: 1999
2. Head Office: Sao Paulo, Brazil

3. Representative: Alok Kapoor
4. Sales: \$20,5 million (FY 2012)
5. Employee: 72 (December 2012)
6. Products: Generics

About Ranbaxy Laboratories Limited

Ranbaxy Laboratories Limited, India's largest pharmaceutical company, is an integrated, research based, international pharmaceutical company producing a wide range of quality, affordable generic medicines, trusted by healthcare professionals and patients across geographies. Ranbaxy's continued focus on R&D has resulted in several approvals, in developed and emerging markets many of which incorporate proprietary Novel Drug Delivery Systems (NDDS) and technologies, developed at its own labs. The company has further strengthened its focus on generics research and is increasingly working on more complex and specialty areas. Ranbaxy serves its customers in over 150 countries and has an expanding international portfolio of affiliates, joint ventures and alliances, ground operations in 43 countries and manufacturing operations in 8 countries. Ranbaxy is a member of the Daiichi Sankyo Group. Through strategic in-licensing opportunities and its hybrid business model with Daiichi Sankyo, a leading global pharma innovator headquartered in Tokyo, Japan, Ranbaxy is introducing many innovator products in markets around the world, where it has a strong presence. This is in line with the company's commitment to increase penetration and improve access to medicines, across the globe. For more information, please visit www.ranbaxy.com.

About Daiichi Sankyo

The Daiichi Sankyo Group is dedicated to the creation and supply of innovative pharmaceutical products to address the diversified, unmet medical needs of patients in both mature and emerging markets. While maintaining its portfolio of marketed pharmaceuticals for hypertension, hyperlipidemia, and bacterial infections, the Group is engaged in the development of treatments for thrombotic disorders and focused on the discovery of novel oncology and cardiovascular-metabolic therapies. Furthermore, the Daiichi Sankyo Group has created a "Hybrid Business Model," which will respond to market and customer diversity and optimize growth opportunities across the value chain. For more information, please visit www.daiichisankyo.com.

For further information, please contact:

Daiichi Sankyo Company, Limited 3-5-1, Nihonbashi Honcho, Chuo-ku,Tokyo 103-8426, Japan	<p>Noriaki Ishida Corporate Officer - Corporate Communications</p> <p>Toshiya Kondo Senior Director - Public Relations Tel: +81-3-6225-1126</p> <p>Shigemichi Kondo Senior Director - Investor Relations Tel: +81-3-6225-1126</p>
Ranbaxy Laboratories Limited Plot 90, Sector 32, Gurgaon Haryana 122001, India	<p>AS Krishna Global Head - Corporate Communications email: as.krishna@ranbaxy.com Tel: +91-124-4135141</p> <p>Krishnan Ramalingam General Manager - Corporate Communications email: krishnan.ramalingam@ranbaxy.com Mobile: 9810042540</p> <p>Gaurav Chugh Sr. Manager - Corporate Communications email: gaurav.chugh@ranbaxy.com Tel: +91-124-4135145 Mobile: 9810471414</p>