

For Immediate Release

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**Daiichi Sankyo Announces New Social Contribution Initiative in Yunnan Province, China,
to Support Health Improvement for Mothers and Children**

TOKYO, Japan (July 27, 2015) – Daiichi Sankyo Company, Limited (hereafter, Daiichi Sankyo) today announced a new social contribution initiative through an international NGO, Plan Japan,^{*1} in the rural areas of Yunnan Province, which has one of the highest stunting rates in China. Daiichi Sankyo will provide support to help improve the health of mothers and children by developing medical professionals through additional training and promoting health education in the community.

In China, the available healthcare services for mothers and children in rural and urban areas differ significantly. Moreover, the demand in rural areas for better pediatric care and medical professionals with experience in the integrated management of children's illnesses has greatly increased.

As a pharmaceutical company with a global business presence, Daiichi Sankyo has previously implemented global social contribution activities to improve access to healthcare services in India, Cameroon and Tanzania. We believe that this initiative to support maternal and child health improvement in Yunnan Province is in accordance with the Global Health Policy of the Government of Japan, and will also contribute to the United Nations Millennium Development Goals (MDGs).^{*2} Specifically, to the goals to "Reduce Child Mortality" and "Improve Maternal Health."

Project Overview

1. Objective: To improve health and nutritional conditions of children under the age of five in impoverished areas where ethnic minorities reside through improvement of the healthcare system.
2. Initiatives: The following initiatives will be implemented in six townships (approximately 60,000 households) in Guangan County, Yunnan Province.
 - (1) Developing medical professionals in community healthcare through training on integrated management of childhood illnesses
 - (2) Offering education to improve the capability of local pediatric care by establishing a community center

3. Period: 5 years
4. Total monetary Contribution: Approximately 70 million JPY in total over 5 years
5. Project Partner: Plan Japan, a member of Plan International, an international organization

***1 Plan Japan**

Plan is a non-profit, non-governmental organization recognized by the United Nations. Plan provides assistance for community development involving the children in 51 countries in Asia, Africa, and Latin America, aiming to realize a world where all children can enjoy their rights and reach their full potential. Plan Japan is a member of Plan.

<http://www.plan-japan.org/english/>

***2 The United Nations Millennium Development Goals (MDGs)**

The United Nations Millennium Development Goals (MDGs) are integrated global frameworks, which were established from international development goals adopted at international conferences and summits in the 1990s and the United Nations Millennium Declaration adopted at the Millennium Summit of the United Nations in September 2000. The MDGs are the following.

- Goal 1: Eradicate Extreme Poverty and Hunger
- Goal 2: Achieve Universal Primary Education
- Goal 3: Promote Gender Equality and Empower Women
- Goal 4: Reduce Child Mortality
- Goal 5: Improve Maternal Health
- Goal 6: Combat HIV/AIDS, Malaria and Other Diseases
- Goal 7: Ensure Environmental Sustainability
- Goal 8: Develop a Global Partnership for Development