For Immediate Release

Company name: DAIICHI SANKYO COMPANY, LIMITED
Representative: Joji Nakayama, President and CEO
(Code no.: 4568, First Section of Tokyo, Osaka and Nagoya Stock Exchanges)
Please address inquiries to Toshiaki Sai, Corporate Officer,
Vice President, Corporate Communications Department
Telephone: +81-3-6225-1126
http://www.daiichisankyo.com/

RANBAXY ANNOUNCES LAUNCH OF ATORVASTATIN, GENERIC LIPITOR®, IN THE U.S.

Attached is the press release by Ranbaxy Laboratories Ltd., a subsidiary of Daiichi Sankyo Co., Ltd., which was issued on December 1, 2011.
RANBAXY ANNOUNCES LAUNCH OF ATORVASTATIN, GENERIC LIPITOR®, IN THE U.S.

Princeton, New Jersey, USA and Gurgaon, India, December 1, 2011 – Ranbaxy Pharmaceuticals Inc., a wholly owned subsidiary of Ranbaxy Laboratories Ltd. (RLL, NSE: RANBAXY, BSE: 500359) (“Ranbaxy”), today announced that it has received final approval from the U.S. Food and Drug Administration to manufacture and market Atorvastatin and has launched the product in the U.S. market. Atorvastatin is a cholesterol-reducing medicine, the generic equivalent of the brand Lipitor®, which generated total annual sales of $7.89 billion in the United States through September 2011.¹

Mr. Arun Sawhney, CEO & Managing Director, Ranbaxy, stated, “Atorvastatin helps millions of Americans manage healthy cholesterol levels, and we are pleased to have received FDA approval to manufacture and market a safe, effective, affordable and accessible alternative to branded Lipitor. We are committed to continuing to expand our portfolio of products offered in the U.S. market for the benefit of patients, prescribers and the U.S. healthcare system.”

Pursuant to an agreement between Ranbaxy and Teva Pharmaceuticals USA, Inc. (“Teva”), a portion of the profits from sales of Atorvastatin during Ranbaxy’s 180-day first-to-file exclusivity period will be paid to Teva. Additional terms of the agreement will not be disclosed.

*Lipitor® is a registered trademark of Pfizer.

¹Source: IMS-MAT Sept. 2011

About Ranbaxy Pharmaceuticals Inc.

Ranbaxy Pharmaceuticals Inc. (RPI) based in Jacksonville, Florida, is a wholly owned subsidiary of Ranbaxy Laboratories Limited (RLL), India’s largest pharmaceutical company. RPI is engaged in the sale and distribution of generic and branded prescription products in the U.S. healthcare system.

About Ranbaxy Laboratories Limited

Ranbaxy Laboratories Limited, India’s largest pharmaceutical company, is an integrated, research based, international pharmaceutical company producing a wide range of quality, affordable generic medicines, trusted by healthcare professionals and patients across geographies. Ranbaxy’s continued focus on R&D has resulted in several approvals, in developed and emerging markets many of which incorporate proprietary Novel Drug Delivery Systems (NDDS) and technologies, developed at its own labs. The company has further strengthened its focus on generics research and is increasingly working on more complex and specialty areas. Ranbaxy serves its customers in over 125 countries and has an expanding international portfolio of affiliates, joint ventures and alliances, ground operations in 46 countries and manufacturing operations in 7 countries. Ranbaxy is a member of the Daiichi Sankyo Group.
strategic in-licensing opportunities and its hybrid business model with Daiichi Sankyo, a leading global pharma innovator headquartered in Tokyo, Japan, Ranbaxy is introducing many innovator products in markets around the world, where it has a strong presence. This is in line with the company’s commitment to increase penetration and improve access to medicines, across the globe. For more information, please visit www.ranbaxy.com.

Media Contacts

Mr. Chuck Caprariello
Vice President, Corporate Communications and Government Affairs
Ranbaxy Pharmaceuticals Inc.
Ph: 609-720-5615
E-mail: chuck.caprariello@ranbaxy.com

Mr. Raghunandan Kochar
Director, Corporate Communications
Ph: +91-124-4135141, 4135000
Email: raghu.kochar@ranbaxy.com